

# Auto Dealer Decals

**Item #BCD-12-1**  
**Brushed Chrome**

**Item #MCD-12-2**  
**Mirror Chrome**

This decal simulates a metal tag. Printed on 2 mil polyester, with a permanent adhesive, it has a classic look. It comes in either a shiny chrome surface, or a brushed look that resembles a aluminum tag. They are excellent choice for auto dealers, going on any color car. Split back for easy application. Spot colors only.

BRUSHED



MIRROR



Base price includes one color  
Neon inks and Metallics: **not available**  
Color match: **\$25 (G)**  
Copy Change: **\$30 (G)**

PRICE PER EACH	50	100	250	500	1M	3M	5M
6 or less sq. in.	-	1.35	.74	.44	.27	.16	.11
Addit'l colors	-	.50	.30	.18	.12	.06	.05
7 to 10 sq. in.	-	1.55	.90	.55	.35	.20	.15
Addit'l colors	-	.65	.35	.21	.14	.07	.06
11 to 18 sq. in.	-	1.70	1.00	.65	.39	.26	.20
Addit'l colors	-	.80	.45	.28	.19	.11	.07
19 to 30 sq. in.	-	2.05	1.20	.80	.50	.37	.30
Addit'l colors	-	.95	.50	.32	.21	.12	.08
31 to 40 sq. in.	-	2.15	1.30	.85	.58	.45	.35
Addit'l colors	-	.95	.55	.35	.28	.13	.09
41 to 55 sq. in.	4.00	2.30	1.50	.95	.68	.60	.45
Addit'l colors	2.35	1.15	.60	.38	.26	.14	.10
56 to 90 sq. in.	4.75	2.60	1.65	1.15	.80	.75	.60
Addit'l colors	2.50	1.20	.65	.42	.28	.15	.11
FOR ROUND CORNERS ADD:	.08	.05	.04	.03	.02	.02	.02 (C)

Extra Art Prep: **Will be quoted by job**  
Production time: **5 to 7 working days,**  
**starts on art approval**

Die Charge: **\$210 (G)**  
Die Running Charges: **\$.02(X) each**

Less Than Minimum: **Not available**  
Lamination: **See page 5**

## General Information



Visit our distributor-friendly website: [christmanscreentprint.com](http://christmanscreentprint.com)

- Prices:** Prices are subject to change at any time, please refer to our website for the most current prices.
- Ordering Information:** Please fax your order on your letterhead or purchase order. Include a hard copy of the art if possible to prevent any confusion. New accounts will need pre-payment on the first order, and a credit application completed.
- Repeat Orders:** We will store your art for 3 years. For repeat die-cutting add \$30(G) plus the running charge.
- Cancellation Charge:** A \$40.00(x) charge will be incurred, if the artwork has been prepared. Once an order has been printed, it cannot be cancelled.
- Production Time:** Begins after your approval of our art approval form. Production times vary on each item, and large quantities may need extra time. Changes made to an order in progress may result in a later shipping date.
- Acceptable computer art:** We accept vector files. A bitmap or a jpeg file will only work if it is for a 1-color imprint, and provided at 300 dpi at the finished imprint size.
- Accepted programs:** CorelDraw X3 or lower, Adobe Illustrator CS, convert all text (fonts) to curves or outlines. We cannot accept Powerpoint, Publisher, MS Word, or low-resolution jpegs or bitmaps. Extra art time by us is \$40(G) an hour.
- Color Match:** Exact color matches are NOT guaranteed. The charge is for labor to mix ink, not a guarantee we can hit it.
- Four color Process:** Available only on items on page 2, 3, 7, 8, and 11.
- White backup on clear material:** We recommend a white back up screened behind colors on clear materials. Share with us the final use of the product and we will recommend if that white is needed or not.
- Overlamination:** A clear layer of 2 mil polyester can be applied for extra durability and weather resistance. This is available for all our decals at an extra charge, except page 3 where it is included. Pricing is on page 5.
- Shipping:** Please specify. The F.O.B. point is Southern Michigan. Shipping and handling charges will be added to all orders. UPS ground is the default shipping for any order under 200 lbs.

### Standard screen print colors

Red	Maroon	Yellow	Gold	Orange	Green	Dk. Green	Lt. Blue	Blue	Navy	Teal	Grey	Purple	Tan	Pink	Brown
PMS 199	202	012	1235	021	334	349	CYAN	293	Reflex	321	430	2612	156	183	175